

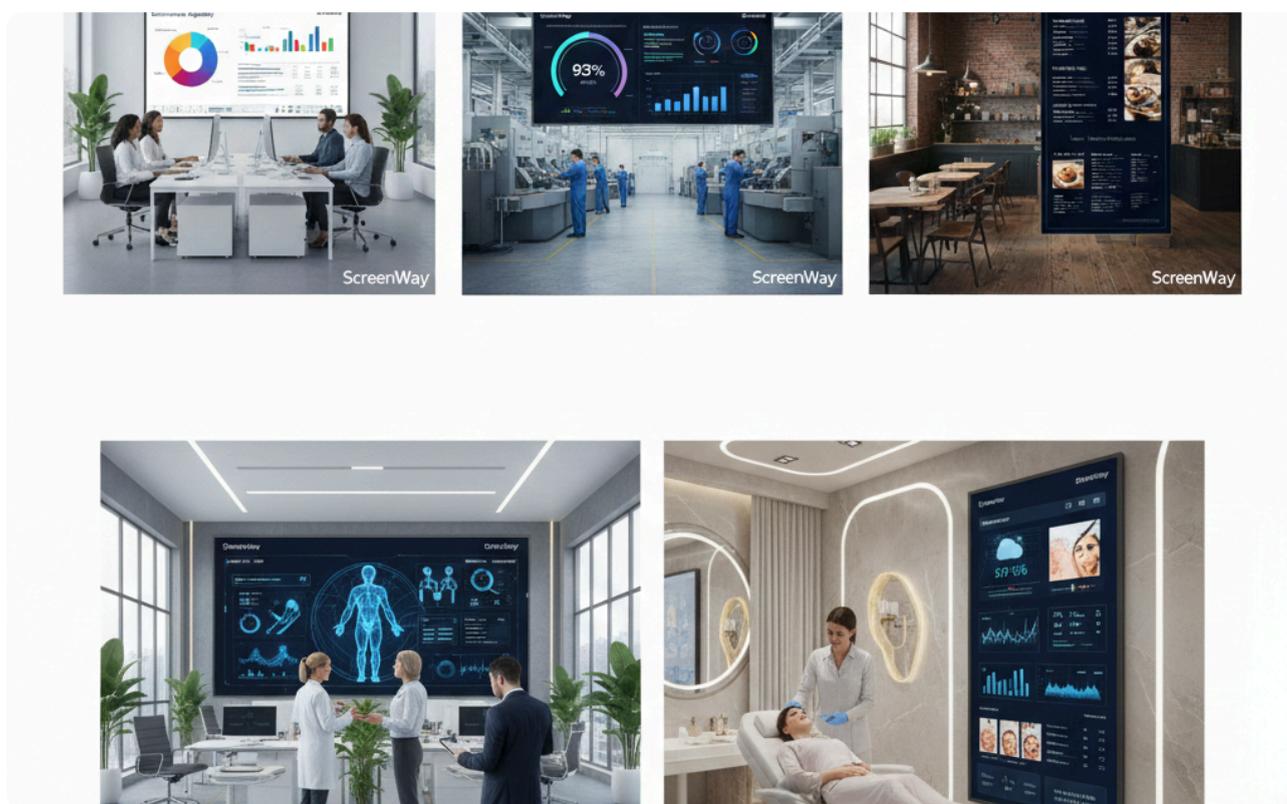
# ScreenWay

## Understanding digital signage

Visibility made easy

T. Engl

21. Januar 2026



You may be familiar with this: modern flat screens hang in the lobby, break room or shop window, but often they either show outdated information, a flickering menu or - in the worst case - nothing at all. This is where ScreenWay comes in. We put an end to complicated technology and transform your monitors into intelligent sources of information that show exactly what is important for your customers and employees at that moment and make you more efficient.

Basically, ScreenWay is like a digital employee for your communication. Instead of printing new posters every time or laboriously uploading files to a USB stick, you control everything from the comfort of your computer. The highlight here is the automatic updating: if you change a number in your usual planning table or enter a new appointment in the calendar, for example, our system "notifies" this immediately. The screen on the wall updates all by itself, without you having to make any great effort. So your message always stays fresh, up-to-date and error-free.

A particular advantage of ScreenWay is the security in the background. We know that you don't have time to worry about technical problems. That's why we have built in a kind of "remote monitoring". If the system behind the screen ever needs a break, we can check and restart it remotely. So you don't have to go out with a ladder or call a technician. The system is built so robustly that your information runs reliably while you can concentrate on your actual business.

ScreenWay is about much more than just advertising. It's about genuine appreciation and orientation. Whether you want to show your guests the way to the next room, automatically congratulate your employees on a company anniversary or present the current daily specials in an appetizing way - digital screens attract attention many times more than paper. ScreenWay ensures that your information no longer gets lost in e-mails or thick folders, but is visible exactly where people are looking. This not only saves you printing costs and time, but also creates a modern atmosphere that inspires and informs - completely uncomplicated and fully automatic. ScreenWay makes you more efficient!