

ScreenWay

ScreenWay and Smartsheet - an unbeatable team

The visual control center for data-driven project management

Tobias Engl

26. Februar 2026



In the modern working world, the efficiency of a team is inextricably linked to the visibility of information. While project management platforms such as Smartsheet offer excellent tools for structuring data, these valuable insights often remain hidden in closed browser tabs. This is where ScreenWay comes in: as an intelligent digital signage solution, ScreenWay acts not just as a display tool, but as a catalyst that transforms static data into a living, company-wide communication system.

Data presence instead of debt to collect

The core advantage of ScreenWay lies in the dissolution of the classic "debt to collect". Instead of hoping that employees will proactively open dashboards, ScreenWay brings the "single source of truth" directly to where the work is being done - into the team's field of vision. Whether in the open-plan office, in logistics or in the conference room: the seamless integration of Smartsheet dashboards via embed code makes KPIs, milestones and project plans highly visible. This physical presence of real-time data ensures that information not only exists, but also triggers action.

Technical brilliance and operational intelligence

The technical symbiosis is designed for maximum simplicity and security. ScreenWay uses standard web technologies to mirror Smartsheet content, minimizing the maintenance effort for the IT department. While Smartsheet manages data integrity, ScreenWay optimizes the display: with flexible zoom settings and scaling functions, the software ensures that even complex Gantt charts or KPI tachometers remain razor-sharp and legible from a distance on large public displays.

The refresh logic is particularly noteworthy. While smartsheet dashboards are updated every ten minutes or so by the system, ScreenWay uses intelligent refresh cycles to ensure that the display always reflects the latest status. In combination with interactive touch displays, ScreenWay even becomes an active input station: teams can make status changes or provide feedback on the fly via integrated Smartsheet forms.

Strategic advantages for the entire company

From a management perspective, ScreenWay acts as a tool to increase strategic agility. Decision-making processes are shortened as critical bottlenecks are immediately visually signaled - for example by red traffic light widgets on the dashboard - before they get lost in the flood of emails. This creates a culture of transparency and accountability. At the same time, the visibility of successes, such as live progress bars or completed milestones, has a hugely motivating psychological effect on the workforce.

In terms of security, the company retains full control. The publishing settings in Smartsheet can be used to precisely control which data is released for which screens - if desired, strictly internally for the company's own organization only. ScreenWay assumes the role of a secure gateway to the physical space.

Conclusion: The liberation of data

Ultimately, ScreenWay turns Smartsheet into more than just software; it turns it into an environment. With functions such as screen splitting, where internal news or security updates can run alongside project data, ScreenWay becomes the central nervous system of corporate communication. It transforms passive data into active control and ensures that the intelligence of Smartsheet works where it is needed most: in the middle of the action.