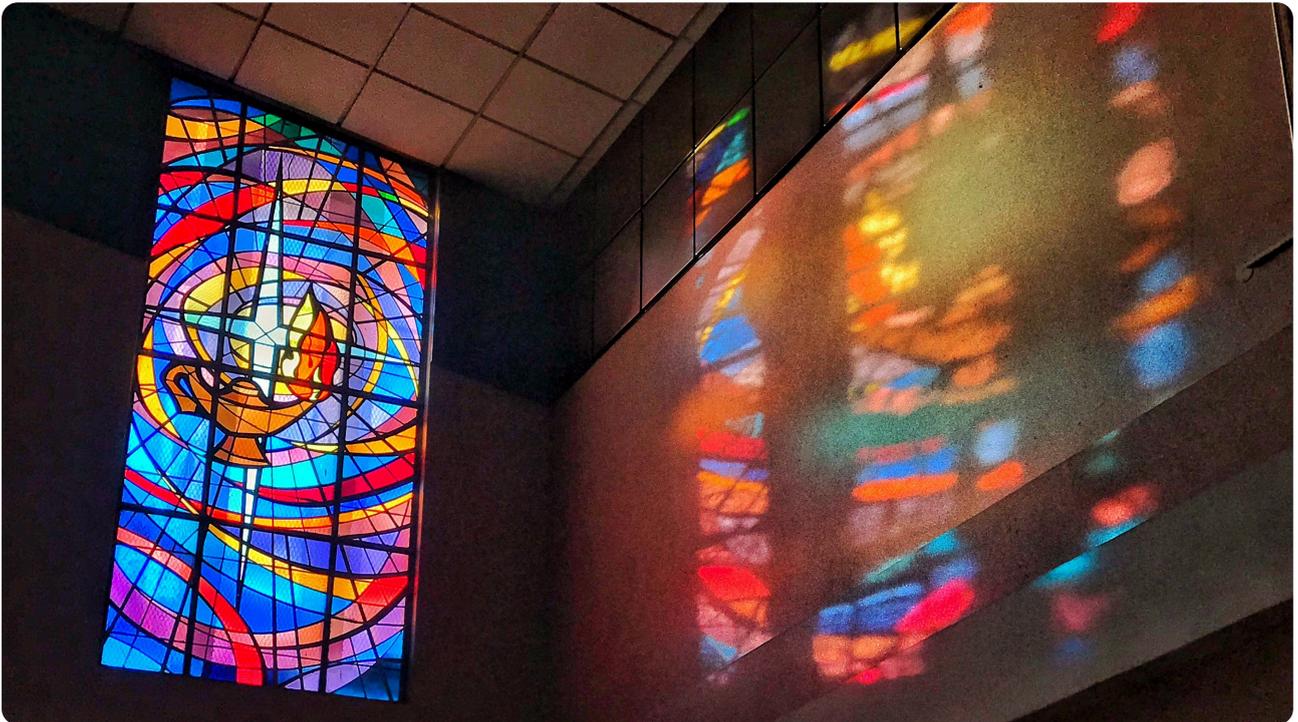


NEWS

Hallelujah in Ultra High Definition

Preparing for the digital church service

24 March 2026, Tobias Engl



Hand on heart: if the display case in front of the church contains more cobwebs than up-to-date information and the hand-painted letter boards in the front garden look as if they date back to the Gutenberg press, then it's time for an update. The church's message is timeless, but its "operating system" could do with an upgrade in 2026. This is where ScreenWay comes in - we bring the "Amen" to the cloud and transform your church into a place that not only breathes tradition, but also speaks the language of today's generation.

Everything starts with the first impression, and this often determines whether a first-time visitor feels welcome or turns back at the doorstep. We call this "digital hospitality". Imagine a guest entering the foyer and being greeted not by a yellowing stack of flyers, but by a brilliant screen. A friendly "Nice to see you!" flickers across the screen, followed by a crystal-clear digital signpost to the children's service or the church café. This is not technical gadgetry, but care in pixel form. With ScreenWay, you can transform your screens into charming "digital greeters" that offer guidance precisely when the sexton has his hands full.

But what actually makes ScreenWay the "Swiss army knife" for the pulpit? The key point is efficiency. In an active church, dates, rooms or sermon topics often change faster than you can say "bless you". While a printed poster is already out of date before the ink is dry, digital content can be updated in seconds via our system - conveniently from the office or even via an app on a smartphone from anywhere. And because we know that very few churches have a full-time IT specialist in their basement, our software is absolutely "volunteer-proof". Seamless integration of tools means your volunteers can create professional graphics and send them to every screen in the building at the click of a mouse. No juggling with USB sticks, no frantic attempts to scale PowerPoint slides - it just works.

The visual power of digital signage goes far beyond pure information; it strengthens the communal experience. A static poster becomes invisible after the third viewing, but a dynamic screen captures attention. Whether moving images from the last youth camp, video messages from missionaries around the world or an animated countdown that increases the anticipation of the start of the service - ScreenWay makes the mission of the church visible. We also set standards within the liturgy: song lyrics, Bible verses or accompanying graphics for the sermon support understanding and enable older members of the congregation or people with visual impairments in particular to follow the proceedings effortlessly thanks to high-contrast and bright displays.

At ScreenWay, we are particularly proud of our hardware expertise. We know that many communities tend to buy the cheapest TV from the electronics store. But let's face it: a TV is made for the living room, not for the rigors of everyday church life. Our anti-glare, industrial displays offer a brightness that can withstand the midday sun in bright church halls and a lifespan that will make the treasurer rejoice. We also have a very special solution for historical or architecturally sensitive rooms: e-paper displays, with antique frames if required. These look like fine, printed paper, reflect the ambient light and blend discreetly into sacred surroundings, while remaining fully digitally controllable in the background. This is aesthetics without compromise.

Last but not least, the aspect of security plays a key role. In an emergency, ScreenWay acts as your central emergency control center. With just one click, all screens in the entire building - or even across several locations - can be transformed into warning monitors. Whether it's a severe weather warning or an evacuation notice, the information reaches every room simultaneously. This is "stewardship" that goes beyond mere information; it is responsibility in action for the people in your building.

To summarize: Digital signage with ScreenWay is not a fashion accessory, but a strategic tool for modern community work. It saves valuable volunteer time, reduces printing costs and paper waste, and ensures that your message is presented as brightly as it deserves to be. It's time to remove the threshold fear and build the digital bridge. With ScreenWay by your side, your church will become a beacon in a fast-paced world - inviting, professional and always up-to-date. Make an update for your church [\[TE1\]](#) and church.

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