

NEWS

Ten seconds to the right content

How the team changes screen content from their cell phones without having to go back to the office.

12 June 2026, Tobias Engl



With the ScreenWay mobile app, every authorized person in the team can change the content on the screens directly from their smartphone. They select the desired content in the app, for example the lunch menu instead of the breakfast menu, determine the appropriate screen and send it there. In a café, the display above the counter changes in around ten seconds without anyone having to return to the computer in the office.

You can send individual content, entire programs or media to one screen or several screens at the same time. Using folders, a search and a preview, you can quickly find the right content and see in advance what will appear on the screen. If you manage several branches, you can upload a new display to all screens at the same time in a single step.

Content on screens works best when it fits the moment, the right offer at the right time. The ScreenWay mobile app brings the control to exactly where the team is anyway; to the screen, to the working day, to the cell phone. The right content can be displayed in ten seconds instead of ten minutes. The app is available for iOS and Android.

