

NEWS

Clarity for the Final Journey

The Benefits of Digital Signage in Cemeteries, Funeral Halls, and Churches

30 June 2026, Tobias Engl



For years, at some cemeteries, a sign was written by hand every morning: which funeral service was taking place that day, in which hall, and at what time. In Mombach, a digital display in front of the funeral hall now handles this task. It shows the day's services as soon as the administration enters them, and it helps visitors find a grave without having to

ask at the office first. What began as a pilot project is set to be rolled out to other cemeteries in Mainz.

A cemetery is sprawling, and anyone looking for a specific grave often arrives outside of office hours. A kiosk at the entrance eliminates this hurdle. Enter the name, follow the directions, and walk there at your own pace. The information, which used to be limited to office hours, is now available at any time, and no one has to state their request at a counter. For older visitors, every meter saved by taking the right path counts.

Outside the funeral hall, choosing the right door at the right time is key. A discreet display shows the name and time of the service and guides the bereaved to the hall, avoiding crowds and confusion. At large facilities with multiple halls, a moment of uncertainty turns into a confident step, and the mourners gather where they are meant to be.

At the church next door, the same staff member takes on other duties. She announces the times of services and devotions, publicizes concerts, and tells visitors about the historic building, even when the entrance is closed. Because many guests come from far away, she switches languages as soon as someone asks. This way, the parish remains accessible, even when no one is in the parish office.

All of this is possible because the stele integrates with existing systems instead of requiring a new administrative setup. It retrieves information about memorial services from the cemetery software, processes sensitive data on-site, and operates without a camera. Even if the network goes down, the stele continues to function.

Its design is understated, the text is large, and the tone is soft. In places like this, good technology is measured by how little you notice it. It takes a step back and shows the way.

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