

# NEWS

## Vacation Without Questions

How Signs at the Campground and Glamping Site Guide Guests Through Their Day

8 July 2026, Tobias Engl



A large campground is like a small village, and newcomers don't yet know their way around. Where is the campsite? When is the kiosk open? Is the sauna heated today? Is there something for the kids to do in the evening? A notice board at the reception desk and at central locations provides the answers, around the clock.

Even the arrival process can be made easier. Guests who have made a reservation can check in on their own at a screen, select their campsite on the map, and open the gate even if the front desk is currently closed. The system also shows which campsites are available and which restroom facilities have the lowest occupancy.

On vacation, it's all about what the day has to offer. The bulletin board lists the entertainment schedule, pool hours, bread service times, the guided afternoon excursion, and the weekend forecast. In the glamping area, there's a touch of hotel luxury, with spa hours, wine nights, and breakfast delivered to your tent.

In a sprawling outdoor setting, the technology has to be able to withstand a lot while still remaining simple. ScreenWay displays content on-site in the guests' languages and keeps it available even when the network connection is unstable at the edge of the forest. Booking and occupancy data remain on-site.

Camping is all about freedom, and good information gives you more of it. When you don't have to keep asking questions at the front desk, you can focus on what you came here for peace and quiet, nature, and a few days without a plan.