

NEWS

Bavaria One, not First

Down-to-Earth Sovereignty—What Connects Bavaria's Journey into Space with ScreenWay

18 July 2026, Tobias Engl



Europe's largest aerospace faculty is being built in Ottobrunn, east of Munich. A few kilometers away, in Vaterstetten, Isar Aerospace is constructing one of the continent's most modern rocket factories. Bavaria is reaching for orbit and has named the program "Bavaria One." What began as mockery has turned into a serious regional initiative, driven by a clear vision... Europe should maintain control over its own access to space.

Sovereignty is the buzzword of the moment. Anyone who wants to launch satellites into space without relying on third-party providers is focusing on developing their own launch vehicles and in-house manufacturing. Isar Aerospace builds about ninety percent of its rockets in-house. This is the bold implementation of an approach that ScreenWay is pursuing on the ground.

The same question arises even when no rocket is launching. Who owns the data that passes through a display? On which server is the information stored that a clinic, a farm stand, or a factory floor displays? ScreenWay answers this question without having to go through other continents. The platform operates on a "local-first" basis and is GDPR-

compliant, hosted in Europe. What is generated on-site remains controllable on-site.

ScreenWay doesn't build rockets; instead, it connects to what's already in flight. Galileo provides precise positioning; a vegetation index from European Earth observation becomes a frost warning at the farm stand; and a radio signal provides connectivity where the terrestrial network ends. Space provides the raw material; ScreenWay turns it into something that anyone can understand at a glance.

Both stories share a common setting. Munich is both a semiconductor hub and an aerospace cluster. This is where Apple designs its chips, where the Technical University of Munich trains talent, and where young companies take their first steps. Bergx2 has been part of this ecosystem since 1998. ScreenWay is the newer voice of the same tradition, built for screens on the ground, rooted in the same sense of purpose.

While Bavaria learns to reach for the sky, ScreenWay ensures that everything runs smoothly on the ground - clearly and at just the right moment.

ScreenWay – Digital Signage. Made in Munich, Germany. Hosted in Europe