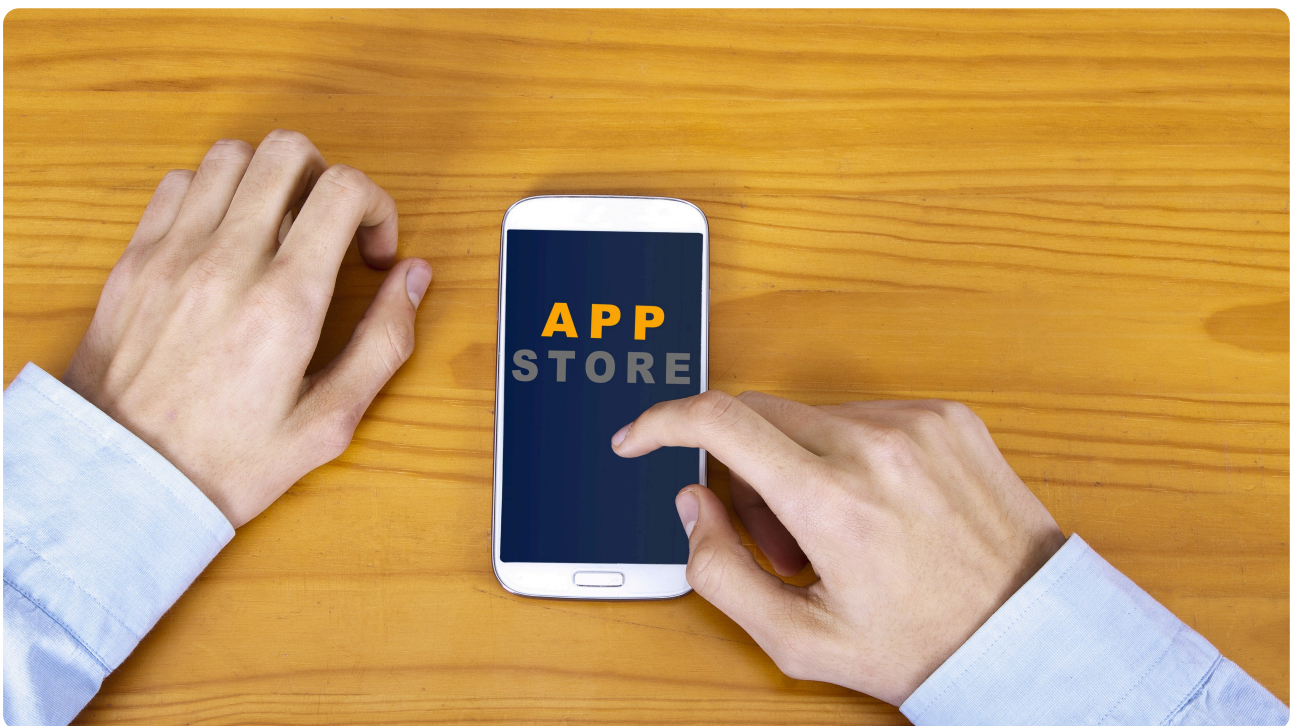


NEWS

From the Play Store to the Screen

The ScreenWay Android player is available online - How a team sets up a signage player with an Android device without buying special hardware

4 August 2026, Tobias Engl



With the ScreenWay Android Player in the Google Play Store, any Android device can be turned into a signage player. The team downloads the app onto the device, connects it to the ScreenWay Studio and selects the programme for the screen. In a retail shop, the price board is up and running that very afternoon - on a tablet that is already in use in the business.

Once connected, the device appears in the ScreenWay Studio as another player. From there, content, zones and schedules can be configured, just as for all other player types. The Android Player downloads the content once in advance and then keeps running even if the network briefly goes down. It starts together with the device and needs no daily attention.

Signage hardware works best when it fits into the existing equipment. The ScreenWay Android Player opens the way to a large pool of devices that are already in use - tablets, Android TVs, mini PCs running Android as their operating system. This makes it possible to build up a signage network faster, without having to purchase additional hardware. The ScreenWay Android Player is available in the Google Play Store now.

