

NEWS

"Hosted in Europe" is not just a slogan

A Debate on Clouds and Borders

29 August 2026, Tobias Engl



Is European hosting worth it, or is the U.S. cloud the smarter choice? An IT director and a consultant can't agree.

Theis Let's be honest. The major American providers are cheaper, more sophisticated, and integrated everywhere. Anyone who hosts in Europe today pays more and gets fewer conveniences. Romance doesn't help the budget.

Hoff It's not exactly romantic. The issue is who owns the data when it really matters. If a German dataset is stored by a U.S. corporation, a U.S. government agency can request it, even if the server is located in Frankfurt. The CLOUD Act explicitly provides for this.

Theis In practice, she rarely asks for anything. And the GDPR has long since covered that.

Hoff The GDPR describes the risk; it does not eliminate it. As long as processing takes place under a foreign legal system, a backdoor remains open. Those who process data in Europe close that backdoor. In addition, there are NIS2 and the Cyber Resilience Act, for which it is easier to provide evidence when using a European provider.

Theis And what about the higher price?

Hoff That's true. But factor in trust as well. Today, a customer in the healthcare or public sector sector first asks where their data is stored. Those who can point to Europe win contracts that others lose. That's exactly why ScreenWay has made this its commitment: local processing, hosting in Europe. Not just a slogan, but an architectural approach.

Theis I'm not entirely convinced. But I'll accept the argument about trust.