NEWS

Instructions for People Who Are Short on Time

Why the system works even without a manual.

13 November 2026, Tobias Engl



For most people who use a screen, it’s not their main job. It’s the store manager between deliveries, the medical office staff member on their lunch break, or the volunteer at a club. For them, one thing matters above all else that a change can be made in two minutes.

The user interface makes this easy. Content is available in templates, featuring your own colors and logo, so there’s no need to design anything. A new price, a different opening day, a current notice: just type it in, save it, and you’re done. If you can create a presentation, you’ll have no trouble using this.

If you manage multiple locations, you can make a single change centrally, and it will appear everywhere or only where it’s supposed to. A holiday notice goes out to all branches, while the lunch special is sent only to the one with a kitchen. Permissions can be assigned so that everyone edits only what they’re responsible for.

A lot of it doesn't have to be maintained manually at all. If desired, ScreenWay can integrate with existing systems such as the point-of-sale system, calendar, or inventory management system and retrieve content from them. Any changes made at the source are automatically reflected on the screen without any additional effort.

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You can't tell if software is good by the length of the manual. You can tell by the fact that no one needs it. That leaves time for what people are actually there to do.